

WEDNESDAY, APRIL 9, 2014

➔ The first web video channel for the cogeneration sector presented in Hannover : Italian driven

The Hannover Fair is a major world event, innovators in machine automation, energy and careers in technology and engineering. Last year Putin and Merkel brought in huge crowds as they showcased major global powers, this year the stage is a bit cooler as the partnership between Holland and Germany took center stage. While advances in robotics could not be ignored as automation moves into every aspect of life, sustainable and transferable energy sources and womenpower held high positions as did youth education. With a united Europe, the most impressive booths and people were the Italians. I attended a press meeting for the release of a global effort that was presented by the Italian group Consilium Comunicazioni.

"The Cogeneration Channel, a web video channel devoted entirely to the cogeneration sector, kicks off today with a presentation at the opening day of the Hannover Messe (major European trade fair for automation, energy, technology and innovation). This innovative tool intends to act as guide for a growing worldwide industry and was purposely launched in Germany, a global leader in cogeneration power installed. www.cogenerationchannel.com is a new publishing initiative made possible by AB, an Italian company with worldwide leadership in the sector and publisher of the Biogas Channel.

Hannover, 07 April 2014. The new international communication initiative for the sector starts in Germany with the motto "Broadcasting Power Generation". Its mission is to facilitate the acquisition of correct and up-to-date information on the subject, expanding the global dialog and hearing directly from the main players in the cogeneration market.

The Cogeneration Channel features exclusively videos; their aim is to respond to the interest that has been growing around cogeneration and its numerous applications in the various industries, public institutions and utility companies. Cogeneration is the best tested option and can be put to work immediately to ensure energy efficiency, within an international setting that favors the distributed generation model, which brings down costs for both power and heat.

Working both out of its own platform and off of Youtube, this web channel features a large repertoire of constantly updated contents from all over the world. There are twelve theme categories featuring punctual, in-depth information on the best practices for the sector, research developments, technological innovations, rules and regulations, associations and their activities, and opportunities arising on the main markets. A complete guide for the sector, where those in-the-know go to get their information.

Cogeneration Channel is a new medium that serves as a global catalyst for the cogeneration sector - says Angelo Baronchelli, founder and president of AB, which publishes the Cogeneration Channel. - Like for the Biogas Channel, launched a few months ago, the mission of the Cogeneration Channel is to expand the sector's culture globally. This ambitious goal prompted us to launch the new platform in Germany, as this country has been number one in installations for years. Now, with www.cogenerationchannel.com global cogeneration information has its home".

See what the [EPA](#) has to say about cogeneration as a sustainable energy. Wikipedia also clarifies [Cogeneration](#), which is the efficient use of fuel. With the growing internet and one in four persons on a smart device for a majority of the day, videos are being embedded not only on YouTube but also into our modern culture as the method for information sharing. [Caio Pezzola](#) from [Gruppo AB](#) led the presentation which unveiled the Cogeneration Channel to Europe at the Hannover Messe. It is planned to be released in New York later this year in October.

A few other Italian companies were shining, [Camozzi](#) which had the best looking booth at the event. According to it's website:

"Camozzi has its origins in 1964, when three brothers Attilio, Luigi and Geromino Camozzi began manufacturing components for industrial automation from their small village in Lumezzane, Northern Italy.

Today, the Camozzi family continues to lead the Group with a respect for tradition that has been constant throughout our history. Our values and principles are our most important legacy for guiding our future generations.

A solid foundation for future growth and innovation has been built upon more than 40 years of commitment, dedication and passion. Passion has never been lacking from the Camozzi story."

Regional Sales Manager [Claudio Paris](#) who represents Camozzi Pneumatics in the USA stated that their group operates worldwide and is a leader in quality and sustainable technologies driven by automation.